



JEOPARDY!



JEOPARDY BOARD

FINAL JEOPARDY

Business Basics	Agriculture & Food Services	Marketing and Sales	Financial Literacy	Science & Food Sustainability
\$100	\$100	\$100	\$100	\$100
\$200	\$200	\$200	\$200	\$200
\$300	\$300	\$300	\$300	\$300
\$400	\$400	\$400	\$400	\$400
\$500	\$500	\$500	\$500	\$500

Topic 1 - \$100 Question

The Jeopardy! logo, featuring the word "JEOPARDY!" in a stylized, metallic, blue font with a glowing effect, set against a dark blue background.

A person who starts
and runs a business.

Click to see answer



Topic 1 - \$100 Answer

What is an
entrepreneur?

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Topic 1 - \$200 Question



The money a
business makes after
expenses are paid.

Click to see answer



Topic 1 - \$200 Answer

What is profit?

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Topic 1 - \$300 Question



A plan for managing
income and expenses.

Click to see answer



Topic 1 - \$300 Answer

What is a budget?

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Topic 1 - \$400 Question



The difference between
fixed and variable costs.

Click to see answer



Topic 1 - \$400 Answer

What is...fixed costs stay the same. Variable costs change based on production?

[Click to return to Jeopardy Board](#) 

Topic 1 - \$500 Question



The group of customers a business aims to sell to.

Click to see answer



Topic 1 - \$500 Answer

What is a target
market?

Click to return to Jeopardy Board 

Topic 2 - \$100 Question



Ingredients grown or
produced nearby.

Click to see answer



Topic 2 - \$100 Answer

What are locally
sourced ingredients?



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Topic 2 - \$200 Question

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Food that goes directly
from the farm to the
consumer.

Click to see answer



Topic 2 - \$200 Answer

What is "farm-to-table?"

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Topic 2 - \$300 Question



A plant or plant
product grown and
harvested

Click to see answer



Topic 2 - \$300 Answer

What is a grain?



[Click to return to Jeopardy Board](#)

Topic 2 - \$400 Question



A farm that protects the
environment including the soil,
air and waterways to grow
healthy grains today and for
the future

Click to see answer



Topic 2 - \$400 Answer

What is a
sustainable farm?

Click to return to Jeopardy Board 

Topic 2 - \$500 Question



Name one way technology
is used in modern grain
farming.

Click to see answer



Topic 2 - \$500 Answer

What is...drones for crop
monitoring, sensors for
monitoring machines,
moisture, soil health; auto
steer, GPS, etc.

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Topic 3 - \$100 Question

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A message designed to
persuade people to buy a
product.

Click to see answer



Topic 3 - \$100 Answer

What is an
advertisement?

Click to return to Jeopardy Board



Topic 3 - \$200 Question



A symbol or design that
represents a business.

Click to see answer



Topic 3 - \$200 Answer

What is a logo?

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Topic 3 - \$300 Question



Promoting a business on
platforms like Instagram
and TikTok.

Click to see answer



Topic 3 - \$300 Answer

What is social media
marketing?

Click to return to Jeopardy Board 

Topic 3 - \$400 Question



The image and identity of a business.

Click to see answer



Topic 3 - \$400 Answer

What is a brand?

Click to return to Jeopardy Board 

Topic 3 - \$500 Question



The purpose of market
research.

Click to see answer



Topic 3 - \$500 Answer

What is understanding
customer preferences and
improving business
strategies?



[Click to return to Jeopardy Board](#)

Topic 4 - \$100 Question



The total money a
business earns before
expenses.

X

Click to see answer



Topic 4 - \$100 Answer

What is revenue?

Click to return to Jeopardy Board 

Topic 4 - \$200 Question



The point where total
revenue equals total costs

Click to see answer



Topic 4 - \$200 Answer

What is the
"break-even point?"

Click to return to Jeopardy Board 

Topic 4 - \$300 Question

The Jeopardy! logo, featuring the word "JEOPARDY!" in a stylized, metallic, blue and silver font with a glowing effect, set against a black background.

A strategy for managing
money in a business.

Click to see answer



Topic 4 - \$300 Answer

What is a
financial plan?

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Topic 4 - \$400 Question

The Jeopardy! logo, featuring the word "JEOPARDY!" in a stylized, metallic, blue font with a white outline, set against a dark blue background.

They're the difference
between gross and net
income.

Click to see answer



Topic 4 - \$400 Answer

What is...gross income is total earnings; net income is earnings after expenses?

[Click to return to Jeopardy Board](#) 

Topic 4 - \$500 Question



Money borrowed that must
be repaid with interest.

Click to see answer



Topic 4 - \$500 Answer

What is a loan?

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Topic 5 - \$100 Question



The variety of living things
in an environment.

Click to see answer



Topic 5 - \$100 Answer

What is biodiversity?

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Topic 5 - \$200 Question



The job of pollination
food production.

Click to see answer



Topic 5 - \$200 Answer

What is helping plants reproduce in order to grow seeds and flowers which then create grains, fruits and vegetables.

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Topic 5 - \$300 Question



It breaks down
organic waste into
nutrient-rich fertilizer
or soil.

Click to see answer



Topic 5 - \$300 Answer

What is composting?

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Topic 5 - \$400 Question



This leads to droughts,
floods, and unpredictable
weather which impacts
farmers ability to grow
food.



Click to see answer

Topic 5 - \$400 Answer

What is climate change?



[Click to return to Jeopardy Board](#)

Topic 5 - \$500 Question



It avoids depleting or using
up our natural resources to
maintain an ecological
balance.

Click to see answer



Topic 5 - \$500 Answer

What is sustainability?

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FINAL

JEOPARDY!

Click to see question 

Final Jeopardy Question

They are nutritious and can reduce your risk of heart disease, diabetes, and help digestion.

Jeopardy
Countdown
02:00
Timer

Click to see answer



Final Jeopardy Answer

**What are
ONTARIO GRAINS?**



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